



## Format



## Size



## Content

### Title 1

max. 50 characters

*max. 30 characters if additionally using title 2*

### Title 2 *optional*

max. 30 characters

### Description

max. 150 characters

### Company Name

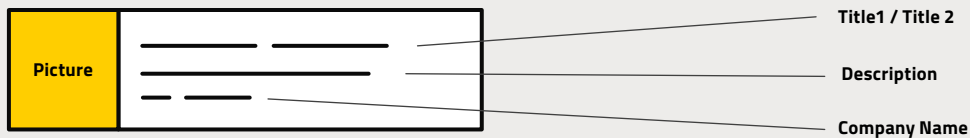
max. 35 characters

### Destination URL

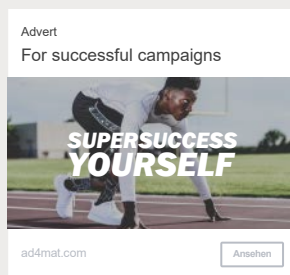
(Click Tracking URL)

### Impression-Tracker *optional*

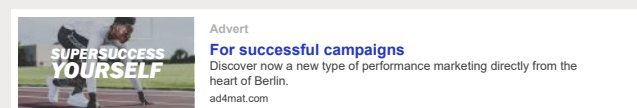
(Impression Tracking URL) SSL compliant



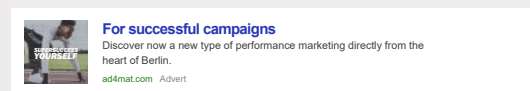
### MOBILE IN-APP AD



### DESKTOP NATIVE AD



### TABLET NATIVE AD



### MOBILE NATIVE AD

